



Liebherr Data Processing Principles (Corporate Website Management Newsletter)

A. General

I. What governs this data protection declaration?

We take the protection and security of your personal data very seriously. It is therefore important to us that you are clear about what data is being collected, how it's being used and what your data protection rights are.

II. What constitutes personal data and what is meant by data processing?

1. 'Personal data' (also described as 'data' in this document) means any information relating to a natural person. Personal data is not just information that allows a specific person to be identified directly (for example a person's name or email address), it is also information which can be used in conjunction with additional information to establish a link with a specific person.

2. 'Processing' means any operations that are performed on your personal data (for example, capturing, recording, organising, sorting, storing, using or deleting data).

B. Data processing

I. Who is responsible for processing your data?

Liebherr-International Deutschland GmbH, Hans-Liebherr-Strasse 45, 88400 Biberach an der Riss, Germany, is responsible for processing your personal data. Contact details: datenschutz.cob@liebherr.com, +49 7351 41-0.

II. What data do we collect and how do we use it?

We collect the following data about you:

1. Last name, first name
2. Company
3. Email address

We process this data solely for the following purposes:

1. To send email newsletters (data categories used: 1, 2, 3)
2. To provide information to Liebherr employees (data categories used: 1, 2, 3)

Data may only be processed for other purposes if the necessary legal requirements as stipulated in Art. 6, para. 4 GDPR have been satisfied. In this instance, we will naturally comply with any obligations to provide information as defined in Art. 13, para. 3 GDPR and Art. 14, para. 4 GDPR.

III. On what legal basis do we collect your personal data?

Art. 6 GDPR sets out the legal basis under which we can process your personal data, providing there is no other specific legislation in place.

Your personal data is processed under the following legal ground:

Consent (Art. 6 para. 1 lit. a) GDPR) (applies to purposes 1, 2, 3)

Our legitimate interest is:

Information relating to Liebherr employees concerning news and helpful information about the corporate website management of Liebherr.com.

As soon as we start processing your data after you have given us your consent, you have the right to revoke this consent at any time with future effect.

As soon as we start processing your data after weighing up respective interests, you have the right to object to the processing of your data, taking into account the requirements set out in Art. 21 GDPR.

We only process your data to the extent to which it is required to fulfil the purposes stated above.

IV. To whom and for what purposes do we disclose specific categories of your data?

When appropriate, we disclose your data to:

Our service providers whom we appoint to help us fulfil the purposes stated above; (data categories used: 1, 2, 3)

V. Is your data processed outside the European Union?

Data can only be transferred to agencies in states outside the European Union (known as third countries) (1) if you have given us your consent or (2) if the European Commission has decided that there is an adequate level of protection in place in this third state (Art. 45 GDPR). If the Commission has not reached this decision, we are only permitted to transfer your data to a third party located in a third country as long as suitable guarantees are in place (e.g. standard data protection clauses which have been adopted by the Commission or the regulatory authorities according to a specific procedure) and if it can be assured that your personal rights will be safeguarded or if permission to transfer data is granted for a specific case on another legal basis (Art. 49 GDPR).

VI. When do we delete or anonymise your data?

We process your data as is necessary for a specific purpose as long as you have not actively objected to the processing of your data or you have revoked any such valid consent.

In so far as statutory data retention obligations exist, we are obliged to store the data concerned for the duration specified by data retention laws. After the retention period has expired, we will determine whether it is necessary to continue processing the data in question. The data will be deleted if this necessity does not exist.

VII. To what extent are automated decisions made in individual cases?

As a general rule, we do not use a fully-automated decision-making process to establish and perform the business relationship in accordance with Art. 22 GDPR. You will be specifically informed if we use this process in individual cases as long as this is prescribed by law.

C. How do we protect your personal data against unauthorised access and loss?

We use a range of technical and organisational security measures to ensure that your data is protected against loss, incorrect modifications and unauthorised access by third parties. We always ensure that only authorised personnel are permitted to access your data and this will only happen if it is within the parameters of the purposes stated above.

D. Rights of the persons affected and right of appeal

With respect to the [responsible party], you are also always entitled to exercise your rights at any time (i) to access your data (ii) to have any incorrect or incomplete data corrected or completed (iii) to have your data deleted, especially if it is no longer necessary for the purposes stated above, if you have revoked your consent, if there is no other lawful basis for the processing, if your data was processed unlawfully, if you have objected to the processing of your data and if there is no other overriding reasons for the processing of your data in place, (iv) to place limits on the processing of your data, especially if you are disputing the accuracy of your data or if your data is processed unlawfully and if you want to limit the use of the data instead of having it deleted (v) to receive your data in a structured, conventional and machine-readable format and to transfer your data to another responsible party. You also have the right to appeal to the relevant regulatory authority.

Please note that the lawfulness of processing the revocation of consent, based on your initial consent through to your revocation, remains unaffected.

We ask for your understanding if in order to help you assert the rights stated above, we have to request proof from you that you are the person you purport to be.

You also have the right to appeal to the relevant regulatory authority.

E. Who should I contact if I have questions concerning data protection and how can I contact them?

If you have any questions concerning data protection, please contact:

Corporate Privacy
Liebherr-IT Services GmbH
St. Vitus 1 Oberopfingen
88457 Kirchdorf an der Iller
Germany
datenschutz@liebherr.com
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